

# Africa Business Online Lecture Toward TICAD 8 (to be held in Tunisia)

*Organizer: The Japan Chamber of Commerce and Industry,  
the Tokyo Chamber of Commerce and Industry, and  
the Embassy of the Republic of Tunisia in Japan*

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## Outline:

In July last year, it was decided that Tunisia will be the host country for the 8<sup>th</sup> Tokyo International Conference on African Development (TICAD 8), which is scheduled to be held in 2022. The last Conference held in Yokohama in August 2019 was a major event, with an attendance of a total of 10,000 people from 53 African countries, international organizations, the private sector etc. Discussions were held mainly on the development of Japanese companies in the African market and the promotion of innovation. Now, preparations are steadily going on for the upcoming TICAD8, that will be the second TICAD Summit in Africa, after Nairobi (Kenya) in 2016.

While Africa is the largest frontier market in the 21<sup>st</sup> century, it faces many challenges such as conflicts and poverty. Nowadays the spread of the new Coronavirus brings a very difficult situation as it highlights the vulnerabilities of Africa including medical and health issues. However, in anticipation of After the Corona, and from a long-term perspective, the population of 1.2 billion (as of 2015) is expected to reach 2.5 billion by 2050, and future economic development is expected as a huge market.

In recent years, Tunisia, the host country of TICAD8, has been attracting attention with its strategic location close to the EU market, even as a gateway to the European and African markets and with its good business infrastructure.

This time, we invite H.E. Mr. Mohamed ELLOUMI, Ambassador of the Republic of Tunisia to Japan, and H.E. Mr. SHIMIZU Shinsuke, Ambassador of Japan to Tunisia, to give a lecture. If you are interested in doing business with Africa or if you are already doing business in Africa, please join us.

*\*TICAD is an abbreviation for the Tokyo International Conference on African Development, it is an international conference on the theme of African development. Since 1993, it has been led by the Japanese government and jointly organized with the United Nations Development Program (UNDP), the World Bank and the African Union Commission (AUC).*

**Date:** Tuesday, January 19, 2021 from 14:00 to 15:00 (JST)  
**Lecturer:** H.E. Mr. Mohamed ELLOUMI, Ambassador of the Republic of Tunisia to Japan  
H.E. Mr. SHIMIZU Shinsuke, Ambassador of Japan to Tunisia  
**Method:** ZOOM (Please prepare a PC, tablet or smart phone to connect to Internet. After applying, we will contact you by email about how to follow).  
**Organizer:** The Japan Chamber of Commerce and Industry  
The Tokyo Chamber of Commerce and Industry  
The Embassy of Tunisia in Japan  
**Language:** Japanese  
**Fee:** Free

## Program:

1. Opening remarks from the Japan Chamber of Commerce and Industry
2. Lecture by Ambassador ELLOUMI (English, consecutive interpretation)
3. Lecture by Ambassador SHIMIZU

Apply from the link below

<https://www.jcci.or.jp/international/2021/0108142515.html>

## Contact:

The Japan / Tokyo Chamber of  
Commerce and Industry  
Attn: Miyake (Ms.) and Koseki (Mr.)  
Tel: 03-3283-7876  
Fax: 03-3216-6497  
Email : [kokusai@jcci.or.jp](mailto:kokusai@jcci.or.jp)