

love / peace / tradition /  
time / harmony / health /  
friendship / respect /  
discovery / serenity /  
pleasure / fulfillment /  
wonder / tranquility /  
happiness / joy / beauty /  
truth / delight / hope /  
wisdom / knowledge

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Shop JAPAN BRAND: The Wish List to find that unique holiday gift.

The Wish List is a special collection of contemporary products available for one month only at the JAPAN BRAND Holiday Shop. From 27 regions of Japan, these products have been made with specialized techniques handed down over generations. A merger of time-honored craftsmanship and fresh expression, you won't find The Wish List anywhere else.

Find a wish, leave a wish! Contribute your wish to our interactive Wish Wall inside the shop and see what New Yorkers wish for this holiday!

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**JAPAN  
BRAND**

The  
Wish  
List

# JAPAN BRAND

## The Wish List

### JAPAN BRAND: The Wish List

Felissimo Design House  
10 West 56th St, New York  
November 23 – December 24  
Monday–Saturday  
11am–6pm

Join us for a variety of exciting events and demonstrations. Learn and practice Japanese cultural arts including cooking, gift-wrapping, knife skills and floral arrangement.

For a complete calendar and to register, please visit:  
[www.japanbrandnyc.com](http://www.japanbrandnyc.com)

### ORGANIZERS:

The Japan Chamber of Commerce & Industry  
Central Federation of Societies of Commerce & Industry, Japan

### SUPPORTED BY:

Ministry of Economy, Trade and Industry  
Small and Medium Enterprise Agency

For more information about the JAPAN BRAND initiative, visit [www.japanbrand.net](http://www.japanbrand.net)



Ferramica Japan  
**Kawaguchi i-mono**  
Lightweight cast-iron pots with exceptional strength.

Kawaguchi Chamber of Commerce & Industry  
Tel: 81-482-40-1571, [www.kawaguchicc.or.jp/i-mono/global](http://www.kawaguchicc.or.jp/i-mono/global)



Tosa Hokubo  
**Tosa Hokubo**  
Hammer-forged iron knives from a town known for its cutlery.

Kami City Society of Commerce & Industry  
Tel: 81-887-58-2261  
[www.hokubo.jp](http://www.hokubo.jp)



Satuma Vidro Industrial Art  
**Satsuma Vidro**  
Fine art objects made of cut crystal and colored glass.

Kagoshima Prefecture Federation of Society of Commerce & Industry  
Tel: 81-996-58-0141  
[www.satuma-vidro.co.jp](http://www.satuma-vidro.co.jp)



Wajima Chamber of Commerce & Industry  
**Wajima Artisan Project**  
Exquisite lacquer tableware from the masters of Ishikawa Prefecture.

Wajima Chamber of Commerce & Industry  
Tel: 81-768-22-7777  
[www.wajimacci.or.jp/jp/waproject/top.html](http://www.wajimacci.or.jp/jp/waproject/top.html)



Soejima  
**Kusawake**  
Woven home products featuring igusa, a soft Japanese rush.

Oki Town Society of Commerce & Industry  
Tel: 81-944-88-1141  
[www.soejima.com](http://www.soejima.com)



Awaji City Society of Commerce & Industry  
**Awaji Island Koh-Shi**  
Therapeutic incense from Japan's aroma masters.

Awaji City Society of Commerce & Industry  
Tel: 81-799-62-3066  
[www.awaji-kohshi.com/en/top.html](http://www.awaji-kohshi.com/en/top.html)



Higashi-Hiroshima

### Saijo Sake Taste Japan

Brewed by sake masters in Hiroshima for over 400 years, using the regions natural blessings, including good water, and quality rice.

Higashi-Hiroshima Chamber of Commerce & Industry  
Tel: 81-824-20-0302, [www.saijosake.com](http://www.saijosake.com)



### Globally Local Media Chess Project

Masterpieces born of a collaboration between Alexander Gelman and the Yamanaka lacquer and Kutani porcelain masters of Ishikawa Prefecture.

Globally Local Media  
Tel: 81-336-45-7086  
[www.glmn.com](http://www.glmn.com)



Tsugaru Nuri  
**Tsugaru Japan**  
Innovative, meticulously crafted lacquer jewelry.

Hirosaki Chamber of Commerce & Industry  
Tel: 81-172-33-4111  
[www.hcci.or.jp/jpb](http://www.hcci.or.jp/jpb)



### Maruki Kinokuni Gobo Hitoma

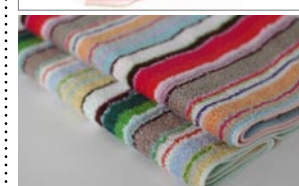
A portable, Japanese-style room set made from cypress, cedar and bamboo with tatami.

Gobo Chamber of Commerce & Industry  
Tel: 81-668-58-0086  
[www.k-maruki.co.jp/hitoma](http://www.k-maruki.co.jp/hitoma)



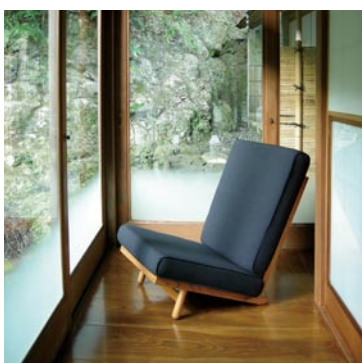
Igasaki-Shachu  
**Ja-Gué-Na**  
A brand showcasing the stunning washi paper techniques of Uchiko Town.

Uchiko-Town Society of Commerce & Industry  
Tel: 81-893-43-1500  
[www.jaguena.com/en](http://www.jaguena.com/en)



Murakami Towel/Yoshii Towel/Tanaka Industries  
**Imabari Towel**  
High-quality towels with a lasting softness.

Imabari Chamber of Commerce & Industry  
Tel: 81-898-23-3939  
[www.imabari-towel.jp](http://www.imabari-towel.jp)



Shizuoka Chamber of Commerce & Industry  
**Nippon Sense**  
Beautiful, functional furniture designed to lend harmony to everyday life.

Shizuoka Chamber of Commerce & Industry  
Tel: 81-542-53-5113  
[www.nippon-sense.jp](http://www.nippon-sense.jp)



Toyohashi Chamber of Commerce & Industry  
**Mikawa Tsukuda-Ni**  
The quintessential Japanese delicacy, Toyohashi's artisans simmer local seafood, meats and vegetables in soy sauce with seasonings to perfection.

Toyohashi Chamber of Commerce & Industry  
Tel: 81-532-53-7211  
[www.mikawa-tsukudani.jp](http://www.mikawa-tsukudani.jp)



Ieson  
**Ieson Duck Jerky**  
A gourmet duck jerky from the beautiful tropical island of Okinawa.

Ieson Society of Commerce & Industry  
Tel: 81-980-49-2742  
[www.shokokai.or.jp/47/4731510001/](http://www.shokokai.or.jp/47/4731510001/)



I-Plus/COVO  
**Nussha**  
Contemporary lacquerware designed in Milan and produced in Yamanaka.

Yamanaka Society of Commerce & Industry  
Tel: 81-761-78-0484  
[www.nussha.com](http://www.nussha.com)



Oka Masako Design Office  
**Japonica**  
Silk apparel and accessories designed for ecological life styles.

Nagano Chamber of Commerce & Industry  
Tel: 81-262-24-5165



Team Bitowa  
**Bitowa**  
Aizu lacquerware designed with a contemporary sensibility.

Aizu-Wakamatsu Chamber of Commerce & Industry  
Tel: 81-242-23-1566  
[www.bitowa-from-aizu.jp](http://www.bitowa-from-aizu.jp)



Kitchen Planning  
**Enn**  
Innovative contemporary tableware combining traditional lacquer with stainless steel.

Tsubame Chamber of Commerce & Industry  
Tel: 81-256-66-3440  
[www.enn-tsubame.jp](http://www.enn-tsubame.jp)



Ecoasu Umajimura  
**Monacca**  
Contemporary bags and purses made from sustainable Yanase cedar.

Chugei Area Society of Commerce & Industry  
Tel: 81-887-38-3141  
[www.monacca.net](http://www.monacca.net)



Ando/Okaju  
**Kyoto Premium**  
Fine textiles, stationery and home goods from Japan's ancient capital.

Kyoto Chamber of Commerce & Industry  
Tel: 81-753-41-0361 (Ando)  
Tel: 81-752-21-3502 (Okaju)  
[www.kyo.or.jp/premium](http://www.kyo.or.jp/premium)



Li-Zan  
**Kawatsura Lacquer**  
Modern, Italian-designed lacquer ware.

Yuzawakomachi Society of Commerce & Industry  
Tel: 81-183-42-2163  
[www.li-zan.com](http://www.li-zan.com)



NPO Kanazawa Kutani Club  
**Kutaniyaki Wine Glasses**  
Spiegelau glass meets original stem designs by Kutani's porcelain masters.

NPO Kanazawa Kutani Club  
Tel: 81-762-21-6666  
[www.kaburaki.jp](http://www.kaburaki.jp)



Kihoku Town Society of Commerce & Industry  
**The Tabekiri**  
The highest quality seafood packaged at the peak of flavor and freshness.

Kihoku Town Society of Commerce & Industry  
Tel: 81-597-47-0576  
[www.kihoku-jb.jp](http://www.kihoku-jb.jp)



Ooshima Tsumugimura  
**Oshima Tsumugi**  
Fashion items made from hand-woven silk of the Amami Islands in beautiful, subtle colors.

Kagoshima Prefecture Federation of Society of Commerce & Industry  
Tel: 81-997-62-3100  
[www.tsumugi.co.jp](http://www.tsumugi.co.jp)



Takefu Knife Village/Ryusen  
**Echizen-Uchihamono**  
The finest forged cutlery from Fukui prefecture.

Takefu Chamber of Commerce & Industry  
Tel: 81-778-23-2020  
[www.echizenuchihamono.com](http://www.echizenuchihamono.com)